



## **2017 Sponsorship Opportunities**

Wellfleet SPAT is devoted to sustaining the region's 200-year-old shellfishing and aquaculture industry for generations to come. This could not be achieved without the generous support of businesses and individuals. Become a sponsor at one of our events or support the organization's year-round educational programming. The organization's primary fundraising event, the OysterFest, will be held on October 14 & 15, 2017. The event draws over 20,000 attendees and is a great way to promote your business or organization. Sponsorships offer exposure for your business year-round, not just during the event itself, our official sponsorship period runs from June 30, 2017 to June 30, 2018. We are happy to create value-added promotions that fit your needs and our mission.

### **Premiere Sponsor**      \$10,000 +

- ❖ Premiere leadership presence at the two-day event
- ❖ Banner featuring your logo displayed prominently in the area of sponsorship (Food Tent, Main Stage, SPAT Tent, Family Fun Area, etc.)
- ❖ Logo included on the Main Stage banner during entire OysterFest
- ❖ Opportunity to have an on-site presence (10' x 10' booth display – limited availability)
- ❖ Recognition in five Main Stage MC announcements or promotions each day
- ❖ Company logo with hyperlink on the homepage and sponsor page of the Wellfleet OysterFest website
- ❖ Mention in all press releases
- ❖ Mention in 8 Facebook posts, 8 Twitter posts and 8 Instagram photos per month from September 1 – October 31, 2017 (suggestions for copy and photos appreciated)
- ❖ Cross promotion with other sponsors across various social media platforms (as agreed upon with other sponsors)
- ❖ A written acknowledgement of your gift for tax purposes

### **Pearl Oyster Sponsor**      \$5,000 +

- ❖ Logo included on the Main Stage banner during entire OysterFest
- ❖ Opportunity to have an on-site presence (10' x 10' booth display – limited availability)
- ❖ Recognition in three Main Stage MC announcements or promotion each day
- ❖ Company logo with hyperlink on the homepage and sponsor page of the Wellfleet OysterFest website
- ❖ Mention two press releases
- ❖ Mention in 4 Facebook posts, 4 Twitter posts and 4 Instagram photos per month from September 1 – October 31, 2017 (suggestions for copy and photos appreciated)
- ❖ Cross promotion with other sponsors across various social media platforms (as agreed upon with other sponsors)
- ❖ A written acknowledgement of your gift for tax purposes



**Golden Oyster Sponsor** \$2,500 +

- ❖ Logo included on the Main Stage banner during entire OysterFest
- ❖ Opportunity to have an on-site presence (\$3000 minimum contribution, 10' x 10' booth display – limited availability)
- ❖ Recognition in two Main Stage MC announcements or promotion each day
- ❖ Company logo with hyperlink on the homepage and sponsor page of the Wellfleet OysterFest website
- ❖ Mention in one press release
- ❖ Mention in 2 Facebook posts, 2 Twitter posts and 2 Instagram photos per month from September 1 - October 31, 2017 (suggestions for copy and photos appreciated)
- ❖ Cross promotion with other sponsors across various social media platforms (as agreed upon with other sponsors)
- ❖ A written acknowledgement of your gift for tax purposes

**Silver Oyster Sponsor** \$1,000 +

- ❖ Company logo with hyperlink on the Wellfleet OysterFest website
- ❖ Mention in one press release
- ❖ Mention in 1 posts on the following social media channels: Facebook, Twitter and Instagram (suggestions for copy and photos appreciated)
- ❖ A written acknowledgement of your gift for tax purposes

**Bronze Sponsor** \$500 +

- ❖ Company name on the Wellfleet OysterFest website
- ❖ Mention in 1 post on Facebook post and 1 on Instagram
- ❖ A written acknowledgement of your gift for tax purposes

**Local Business Sponsor** \$250 +

- ❖ Company name on the Wellfleet OysterFest website
- ❖ A written acknowledgement of your gift for tax purposes

**Family Fun Area Sponsor** \$100 +

- ❖ Recognition in one MC announcements from Family Fun Stage
- ❖ Company name with hyperlink on the Wellfleet OysterFest website
- ❖ A written acknowledgement of your gift for tax purposes

*SPAT is a 501(c)(3) organization. Your contribution is fully tax-deductible to the extent allowed by law, minus any goods or services provided in exchange for your donation. For more information about these or any sponsorship opportunities, please contact SPAT Executive Director, Michele Insley at 508.360.7227 or Michele@wellfleetspat.org*