



2016 Sponsorship Opportunities

Wellfleet SPAT is devoted to sustaining the region's 200-year-old shellfishing and aquaculture industry for generations to come. This could not be achieved without the generous support of businesses and individuals. Become a sponsor at one of our events or support the organization's year-round educational programming. The OysterFest held on October 15 & 16 draws 25,000 attendees and the SummerFair held on July 20 & 21 attract more than 3000 enthusiastic visitors. Both events are great ways to promote your business or organization. Sponsorships offer exposure for your business year-round, not just during the event itself, our official sponsorship period runs from June 30, 2016 to June 30, 2017. We are happy to create value-added promotions that fit your needs and our mission.

Premier Sponsor \$10,000 +

- ❖ Premier leadership presence at the two-day event
- ❖ Banner featuring your logo displayed prominently in the area of sponsorship (Food Tent, Main Stage, SPAT Tent, Family Fun Area, etc.)
- ❖ Logo included on the Main Stage banner during entire OysterFest
- ❖ Opportunity to have an on-site presence (10' x 10' booth display – limited availability)
- ❖ Recognition in five Main Stage MC announcements or promotions each day
- ❖ Company logo with hyperlink on the homepage and sponsor page of the Wellfleet OysterFest website
- ❖ Company profile feature on the OysterFest website and Facebook page
- ❖ Mention in all press releases
- ❖ Inclusion in a half-page ad to appear in Boston Globe South to recognize sponsors
- ❖ Mention in 8 Facebook posts, 8 Twitter posts and 8 Instagram photos per month from July 1 – October 31, 2016 (suggestions for copy and photos appreciated)
- ❖ Cross promotion with other sponsors across various social media platforms (as agreed upon with other sponsors)
- ❖ A written acknowledgment of your gift for tax purposes

Pearl Oyster Sponsor \$5,000 +

- ❖ Logo included on the Main Stage banner during entire OysterFest
- ❖ Opportunity to have an on-site presence (10' x 10' booth display – limited availability)
- ❖ Recognition in three Main Stage MC announcements or promotion each day
- ❖ Company logo with hyperlink on the homepage and sponsor page of the Wellfleet OysterFest website
- ❖ Company profile feature on the OysterFest website and Facebook page
- ❖ Mention in two press releases
- ❖ Inclusion in a half-page ad to appear in Boston Globe South to recognize sponsors
- ❖ Mention in 4 Facebook posts, 4 Twitter posts and 4 Instagram photos per month from July 1 – October 31, 2016 (suggestions for copy and photos appreciated)
- ❖ Cross promotion with other sponsors across various social media platforms (as agreed upon with other sponsors)
- ❖ A written acknowledgment of your gift for tax purposes



Golden Oyster Sponsor \$2,500 +

- ❖ Logo included on the Main Stage banner during entire OysterFest
- ❖ Opportunity to have an on-site presence (\$3000 minimum contribution, 10' x 10' booth display – limited availability)
- ❖ Recognition in two Main Stage MC announcements or promotion each day
- ❖ Company logo with hyperlink on the homepage and sponsor page of the Wellfleet OysterFest website
- ❖ Company profile feature on the OysterFest website and Facebook page
- ❖ Mention in one press release
- ❖ Inclusion in a half-page ad to appear in Boston Globe South to recognize sponsors
- ❖ Mention in 2 Facebook posts, 2 Twitter posts and 2 Instagram photos per month from July 1 – October 31, 2016 (suggestions for copy and photos appreciated)
- ❖ Cross promotion with other sponsors across various social media platforms (as agreed upon with other sponsors)
- ❖ A written acknowledgment of your gift for tax purposes

Silver Oyster Sponsor \$1,000 +

- ❖ Company logo with hyperlink on the Wellfleet OysterFest website
- ❖ Mention in one press release
- ❖ A written acknowledgment of your gift for tax purposes

Bronze Sponsor \$500 +

- ❖ Company name on the Wellfleet OysterFest website
- ❖ A written acknowledgment of your gift for tax purposes

Family Fun Area Sponsor \$100 +

- ❖ Recognition in one MC announcements from Family Fun Stage
- ❖ Company name with hyperlink on the Wellfleet OysterFest website
- ❖ A written acknowledgment of your gift for tax purposes

SPAT SummerFair Sponsor \$500 +

- ❖ Opportunity to have an on-site presence at the SPAT SummerFair at the Windmill Green in Eastham on July 22 - 23, 2015 (10' x 10' booth display – limited availability)
- ❖ Company name and hyperlink on the Wellfleet OysterFest website
- ❖ Logo included in our printed marketing materials
- ❖ Mention in one press release
- ❖ A written acknowledgment of your gift for tax purposes

SPAT is a 501(c)(3) organization. Your contribution is fully tax-deductible to the extent allowed by law, minus any goods or services provided in exchange for your donation. For more information about these or any sponsorship opportunities, please contact SPAT Executive Director, Michele Insley at 508.360.7227 or Michele@wellfleetoysterfest.org